

Data Modeling Zone 2017

MONDAY - October 23rd

07:00 – 09:00

BREAKFAST & REGISTRATION Exhibition Hall

09:00 – 12:00

Data Vault Modeling
Remco Broekmans
Coarem
[Netherlands]
Peking A

Agile Data Management
Eva Dohle & Tanja Ubert
Van Lanshot Bankers / University
of Applied Sciences of Rotterdam
[Netherlands]
Peking B

**Send bitemporal data from
Ground to Vault to the Stars**
Dirk Lerner
TEDAMOH
[Germany]
Düsseldorf

**Introduction to Graph
Databases and Graph Data
Modeling with Neo4j**
Tom Geudens
Neo technology
[United States]
Mallorca B

**The Curious Case of the Bank
with No Vault- Applying InfoSec
to Data Modeling**
Andrew D. Wolfe Jr.
Boston University
[United States]
Peking C

12:00 – 13:15

LUNCH Restaurant Classico

13:15 – 13:30

WELCOME AND ANNOUNCEMENTS Düsseldorf

13:30 – 14:30

KEYNOTES Düsseldorf

Data, a Managerial Perspective
Ronald Damhof – Dutch Central Bank – [Netherlands]

The Blockchain Billionaire
Steve Hoberman – [United States]

14:30 – 15:30

**Best practice approach to Big-
& Smart Data using the Open
Data Source "NY Taxi Trips"**
Jan Buss
Cortex AG
[Germany]
Peking A

**Kinds of Data Models: Toward a
Common Vocabulary**
David C. Hay
Essential Strategies International
[United States]
Mallorca B

Fact-Based Data Integration
Dr. Graeme Port
Facfil
[Australia]
Peking C

**CaseTalk - Data Modeling by
Example**
Marco Wobben
BCP Software
[Netherlands]
Peking B

**Introducing ELF Modeling for
Multi- Structured Data**
Hans Hultgren
Genesee Academy
[United States]
Düsseldorf

15:30 – 16:00

AFTERNOON SNACKS Exhibition Hall

16:00 – 17:00

**Decision Modeling for the
Business Analyst**
Jan Vanthienen
KU Leuven
[Belgium]
Peking A

**What comes first,
Process or Data**
Roger Burlton & Sasha Aganova
Process Renewal Group
[Canada]
Düsseldorf

**Enterprise Data Modeling in the
World of Big Data**
Ivan Schotsmans
BI-Community
[Belgium]
Peking B

**Hybrid Data Vault 2.0 Case
Study - Data Warehousing in
the Real World**
Kent Graziano
Snowflake Computing
[United States]
Peking C

**Getting to a 360 View with a
Multi- model Database and
Smart Data Modeling**
Dave Cassel
MarkLogic
[United States]
Mallorca B

17:15 – 19:15

WHERESCAPE TEST DRIVE Mallorca B

17:30 – 21:00

DINNER Restaurant Classico

21:00

EVENING EVENT How to sell Data Vault to non-technical people (serious nonsense about the apprehensible incomprehensible) Düsseldorf



Foundational Data
Modeling

Agile and Requirements

Big Data and
Architecture

Hands-On and Case
Studies

Advanced Data Modeling

7:15 - 8:00
Morning Chi Gung
 with Kent Graziano
 Mallorca B

07:00 – 09:00

BREAKFAST & REGISTRATION Exhibition Hall

08:00 – 08:30
Morning Session

About Ontologies – the Foundation of Data Modeling
 Peer M. Carlson
 Dörffler & Partner GmbH
 [Germany]
 Peking B

Growing yourself as a Data Management Professional- Challenges we face today
 Sue Geuens
 DAMA International
 [United States]
 Peking A

Data Vault Automation in a truly business driven approach
 Michael Müller
 MID
 [Germany]
 Peking C

09:00 – 12:00

A Foundation For All Things Process - Modeling, Design and Architecture
 Roger Burlton & Sasha Aganova
 Process Renewal Group
 [Canada]
 Peking A

Data Modeling for Agile Data Integration
 Hans Hultgreen
 Genesee Academy
 [United States]
 Düsseldorf

DIY Corporate Data Model Develop your own corporate data model - framework in 3 hours, using patterns
 John Giles
 Country Endeavours
 [Australia]
 Peking B

Hands-on Multi-model Database - Workshop
 Dave Cassel
 MarkLogic
 [United States]
 Mallorca B

Advanced Data Modeling Challenges - Workshop
 Steve Hoberman
 Steve Hoberman & Associates, LLC
 [United States]
 Peking C

12:00 – 13:15

LUNCH Restaurant Classico

13:15 – 13:30

ANNOUNCEMENTS Düsseldorf

13:30 – 14:30

KEYNOTE Düsseldorf

Designing the Dream – Why Enterprises Need Architects
 Chris Potts – Dominic Barrow – [United Kingdom]

14:30 – 15:30

Business Milestones and Data Models - an Introduction to Entity Life Histories
 George McGeachie
 Metadata Matters
 [United Kingdom]
 Peking A

Modeling Beyond the Data Model
 Bert Hooyman
 Mphasis
 [Germany]
 Peking B

NoSQL in the Scope of Microservices and Polyglot Persistence
 David Maier
 Redis Labs
 [Germany]
 Peking C

Introduction to Graph Editing and Graph Visualization with yEd and yFiles
 Sebastian Mueller
 yWorks
 [Germany]
 Mallorca B

Virtual Data Warehouse – the Ultimate Schema-on-read
 Roelant Vos
 Allianz Worldwide Partners
 [Australia]
 Düsseldorf

15:30 – 16:00

AFTERNOON SNACKS Exhibition Hall

16:00 – 17:00

Data Modeling must DIE! (or The birth of the Data Facilitator)
 Martijn Evers
 DataMasters Unseen
 [Netherlands]
 Peking A

Gathering Essential Business Requirements Using Business Data Modeling
 Håkan Edvinsson
 Informed Decisions
 Consulting AB
 [Sweden]
 Peking B

Graph Databases - Time Representation & Historical Analysis
 Tue Kofoed-Enevoldsen
 The Danish Tax Authorities (SKAT)
 [Denmark]
 Peking C

Migrating an Enterprise DW from “traditional” to Data Vault based
 Gabor Gollnhofer
 Meta Consulting
 [Hungary]
 Mallorca B

Multiple Data Vault challenges, one solution set: A Data Modeler and a Process Modeler walk into a Data Vault...
 John Giles
 Country Endeavours
 [Australia]
 Düsseldorf

17:15 – 19:15

DAMA CDMP Certification Mallorca B



Foundational Data Modeling

Agile and Requirements

Big Data and Architecture

Hands-On and Case Studies

Advanced Data Modeling