

data modeling zone

23. & 24. September 2018
Dusseldorf, Germany



Partner Programm



Partnership Package

Are you looking for a way to meet the most targeted, prequalified prospects in data modeling in one place, at one time? Look no further! We are hosting **Data Modeling Zone (DMZ)** on three continents. DMZ offers a multitude of sessions from elementary to advanced levels, designed to help attendees sharpen their data modeling and related skills. **DMZ Australia** attracted in 2017 60 attendees, **DMZ US** 120 participants and **DMZ Europe** had app. 200 guests (30% increase from 2016).

Now in its sixth year, this event has proven to be a success for our delegates, speakers, and sponsors. Attendees will have a predetermined interest in data modelling and, therefore, will be predisposed to your products or services. In addition to great on-site visibility through networking events, signage and more, your company will gain high quality publicity through our website, www.datamodelingzone.eu and at the site of our partner www.data42morrow.com.

As a sponsor, you will gain high-level exposure and great networking opportunities in a setting that will allow you to strengthen existing relationships and to forge new ones. If your products or services are aimed at data modelling professionals, you will want to take advantage of this unique face-to-face marketing opportunity.

There are many additional and equally compelling reasons why your company should consider sponsorship. The most important of these are in the benefits that your company will receive from relationship-building and branding opportunities:

- High profile exposure on-site.
- Positioning your company as a leader in our industry.
- Opportunity to meet and greet targeted prospects in a setting that's designed to facilitate networking.
- Participate in the sessions and learn about the issues that keep your customers awake at night.
- Ability to get the most out of your T&E budget by prospects in one place, at one time.
- **FREE** passes to use for your staff or to give away to Top-Tier prospects.
- Company logo with a link to your homepage – providing a great way to build traffic for your site.
- On-site printed and electronic signage.
- Opportunity to meet the other sponsors and exhibitors who could become your new business partners! Gain a leg up on your competition...Tell your story

Attending companies

Deutsche Bahn

De Nederlandsche Bank

TUI Info Tec GmbH

Volkswagen AG, Nutzfahrzeuge

Otto GmbH & Co. KG

ING Bank N.V.

Bank of Russia

Daimler

ABN AMRO

Dutch Tax Office

Kfzteile 24 GmbH

Smava GmbH



Partnership Prices

For the Event in Europe

Package	Platinum	Gold	Silver
Table in the exhibit hall	X	X	X
Number of transferrable passes	5	3	1
Viability on event website	Main page	Sub page	Sub page
60 minutes presentation in Parallel session	X		
Half hour special group presentation		X	
	9.350 €	5.500 €	2.750 €



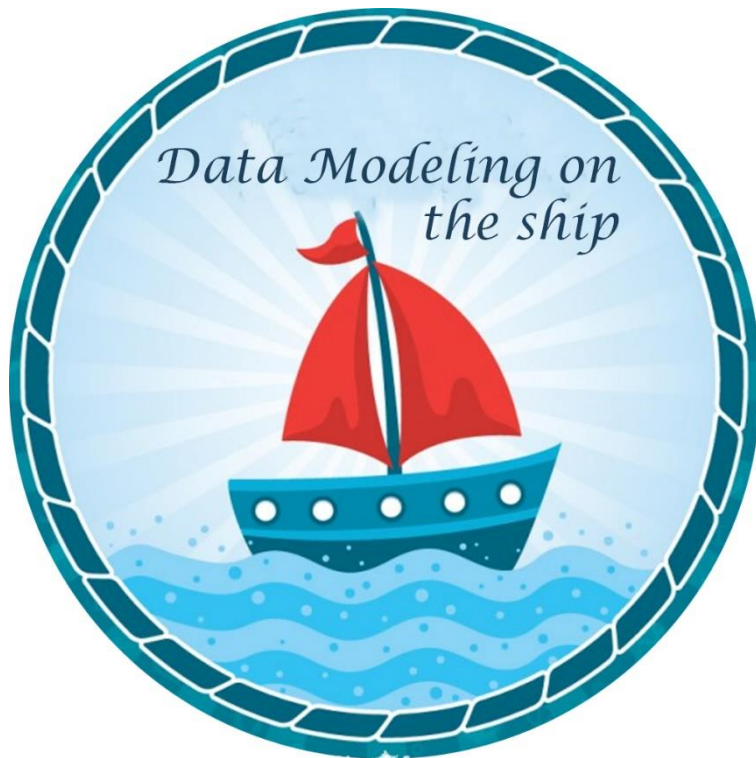
Additional Offer	
90 minutes session on a data modelling topic of your choice	11.000 €
Sponsorship of the evening event (includes 15-min presentation)	8.800 €
Sponsorship of a lunch (signage and keynote mention)	5.000 €
Sponsorship of a breakfast (signage and keynote mention)	2.500 €
Sponsorship of a snack break (signage and keynote mention)	1.250 €



Prices are net prices. Discounts are available for sponsorship of two or more events in the DMZ series, and for booking two or more years in advance.

e-mail today at office@d42m.com to reserve your space.

Evening Event



Dusseldorf is located at the beautiful river Rhein.

We would like to spend the evening on a nice and cosy ship. This dinner tour will connect you with your customer in unforgettable atmosphere.

We would like to offer you this very special swimming location for a special promotion. There are plenty of possibilities to emphasize your products and services. Contact us to discuss and brainstorm how we can make a special promotion for your company out of this special location.

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